

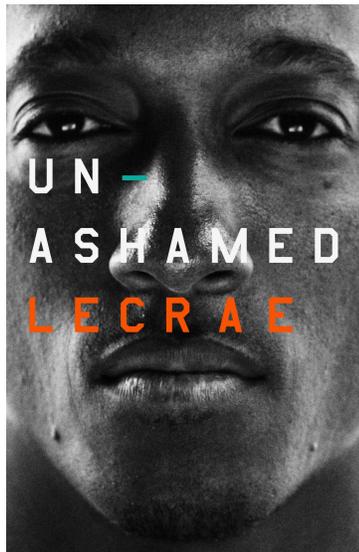
Grammy Award Winning Artist Lecrae Releases His Memoir - Unashamed

On Tuesday, May 3 Lecrae's Memoir Is Made Available Online And In-Stores

NEW YORK, NY. — (May 3, 2016) Memoir “Unashamed,” out now, documents the rise of two-time Grammy winning hip-hop artist, cultural icon and community activist despite a lifetime of adversity – childhood abuse, drugs and alcoholism, a stint in rehab, an abortion, and an unsuccessful suicide attempt. The book is available in-stores and online at popular retailers such as Amazon and iTunes.

Along his pilgrimage, Lecrae attained an unwavering faith and began looking to God for affirmation. Now as a chart-topping music industry anomaly, he has learned to silence the noise and make peace with his craft. The hip-hop star holds nothing back as he divulges the most sensitive details of his life, answers his critics, shares intimate handwritten journal entries, and powerfully models how to be Christian in an ever-growing secular age.

This is the story of one man's journey to faith and freedom. And Lecrae dives deep into territory considered taboo for such an artist.



“If you live for people's acceptance, you'll die from their rejection.”

“I had learned to be unashamed in the midst of a fallen world. Now I needed to learn to be unashamed in the midst of a religious world.”

“Critics always have a lot of fury. But they rarely have a lot of facts.”

As part of the campaign, B&H Publishing has rewarded fans who pre-purchased *Unashamed* by giving them the choice of exclusive campaign items including a song track *Illuminate* (feat Dria) by Lecrae, an *Unashamed* 116 t-shirt, and more. The pre-sale campaign items, as well as the hardback edition of *Unashamed* were designed by Reach Records creative director Alex Medina. Photography for the cover of *Unashamed* was provided by Mary Caroline Mann.

Lecrae is a Grammy award winning hip-hop artist whose 2014 album, *Anomaly*, debuted at #1 on the Billboard Top 200, Rap, Digital, Christian, Gospel, and Independent charts. His seven studio albums and mixtapes have sold more than 1.5 million copies. "Lecrae has been nominated for five Grammy Awards, including a win in 2013 for Best Gospel Album and Best Contemporary Christian Music Performance/Song in 2015, as well as won seven Dove Awards, secured one Billboard Music Award nomination, won two Soul Train Music Awards and a BET Hip Hop Awards nomination." Lecrae resides in Atlanta, Georgia with his wife and three children.

Twitter @Lecrae - Instagram @Lecrae - And follow him on Facebook
UnashamedBook.com

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About *Unashamed* by Lecrae

UnashamedBook.com

Features: 32 pages of color photographs from his life

Photography by Mary Caroline Mann

Cover design by Alex Medina

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Excerpts available upon request