

WAR ROOM books hit *New York Times* bestseller list

#1 Movie in America catapults companion book sales
The Battle Plan for Prayer and *Fervent* offer people a plan for strategic prayer

NASHVILLE, TN – September 25, 2015 – B&H Publishing Group is proud to announce that two of their companion book products for the WAR ROOM film have landed on the *New York Times* bestseller list. *Fervent: A Woman's Battle Plan to Serious, Specific and Strategic Prayer* by Priscilla Shirer will appear at #3 and *The Battle Plan for Prayer: From Basic Training to Targeted Strategies* by Alex & Stephen Kendrick will appear at #13 on the *Advice, How-To, and Miscellaneous* list on October 4, 2015.

Fervent is a hands-on, knees-down, don't-give-up action guide to practical purposeful praying. Shirer brings her role from the film into the real lives of today's women, addressing the topics that affect them the most: renewing their passion, refocusing their identity, negotiating family strife, dealing with relentless regrets, navigating impossible schedules, succeeding against temptation, weathering their worst fears, uprooting bitterness, and more.

"It has been a gift to watch the swell of enthusiasm around the WAR ROOM movie and *Fervent*," said Priscilla Shirer. "I believe so strongly in this message about prayer, and I am sincerely grateful to be part of bringing it to the forefront of the national consciousness once again. My hope is that the book will continue to stir people to seek God in fervent prayer. He is and has always been the answer."

The Battle Plan for Prayer is designed to help anyone learn how to become a powerful person of prayer. It begins with prayer's core purpose, its Biblical design and its impact throughout history. Readers are guided scripturally through the fundamentals of how effective prayer works, inspired towards a closer, more intimate relationships with God, and shown how to develop specific prayer strategies for each area of life.

"We are so excited about the response to the movie WAR ROOM," said Alex & Stephen Kendrick. "The fact that tens of thousands of people are reading the companion book, *The Battle Plan for Prayer*, means that they are serious about going deeper in their prayer life. May God raise up a generation that fights on their knees and seeks Him with their whole heart! We are so encouraged. Praise God!"

"Working with Stephen and Alex Kendrick as well as Priscilla Shirer has been an absolute blessing for WAR ROOM the movie and B&H," noted B&H Publisher Jennifer Lyell. "They have been so faithful in prayer with the vision of both *The Battle Plan for Prayer* and *Fervent*. God has been using these books in tremendous ways to call people to prayer."

WAR ROOM is the highly anticipated fifth film from Alex and Stephen Kendrick (*Fireproof*, *Courageous*, *Facing the Giants*, *Flywheel*) and it debuted in theaters on August 28 from Sony Pictures Entertainment's TriStar Pictures. It is a compelling faith drama that explores the power prayer can have on marriages, parenting, careers, friendships and every other area of life. The film quickly rose to be the #1 movie in America during its second week at the box office.

(more)

The film features *New York Times* best-selling author and Bible teacher Priscilla Shirer in her film debut. The cast also includes director Alex Kendrick (*Moms' Night Out*, *Courageous*), T.C. Stallings (*Courageous*), and comedian Michael Jr. WAR ROOM introduces film newcomers Karen Abercrombie as Miss Clara and Alena Pitts as Danielle, and features a cameo by renowned speaker and best-selling B&H Publishing Group author Beth Moore in her first acting role.

WAR ROOM is directed by Alex Kendrick and produced by Stephen Kendrick and Gary Wheeler. Written by Alex & Stephen Kendrick, WAR ROOM was filmed in and around Charlotte, N.C. AFFIRM Films and Provident Films partnered with the Kendricks on the film.

To learn more, visit:

WARROOMTHEMOVIE.com
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LifeWay will exclusively release an 8-session bible study in conjunction with the WAR ROOM movie. *The Battle Plan for Prayer Bible Study* will equip believers to develop a deeper walk with God and their own specific prayer strategy. This study features weekly teaching videos by Alex and Stephen Kendrick on the topics of: what prayer is and is not, why God wants us to pray, specific areas of prayer, specific strategies for prayer, and more.

About TriStar Pictures

TriStar Pictures is a [Sony Pictures Entertainment](http://www.sonypictures.com) (SPE) company. SPE is a subsidiary of Sony Entertainment Inc., a subsidiary of Tokyo-based Sony Corporation. SPE's global operations encompass motion picture production, acquisition and distribution; television production, acquisition and distribution; television networks; digital content creation and distribution; operation of studio facilities; and development of new entertainment products, services and technologies. For additional information, go to www.sonypictures.com.

About AFFIRM Films

[Affirm Films](http://www.affirmfilms.com) is a division of Sony Pictures Worldwide Acquisitions (SPWA), a Sony Pictures Entertainment (SPE) company, dedicated to producing, acquiring and marketing films that inspire, uplift and entertain audiences. www.AFFIRMFilms.com

About Provident Films

[Provident Films](http://www.providentfilms.com), a division of Provident Music Group, develops, produces and markets faith-based films. Nashville-based Provident Music Group, a division of Sony Music Entertainment, has served for more than three decades, worldwide, as a leader in inspiring entertainment. www.ProvidentFilms.com

About Kendrick Brothers Productions

[Kendrick Brothers Productions](http://www.kendrickbrothers.com) is the company of brothers Alex, Stephen and Shannon Kendrick that exists to honor Jesus Christ and make His truth and love known among the nations through movies, books, curriculum and speaking. By prayerfully blending engaging stories with doctrinal integrity, the Kendricks seek to encourage and inspire viewers and readers with resources that impact their spiritual lives and strengthen their families and personal relationships.

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